



Offer for 2014



Plastech.biz is a business portal for professionals **in the plastics and packaging industries**. The purpose of the portal is a comprehensive support for managers in carrying out tasks associated with a company's promotion, an increase in sales and a supply of the best solutions in the field of raw materials, machines and equipment.

The vortal is divided into the following theme sections:

Plastics

Packaging

Machines

Recycling

» **News and information** – daily global news on the industry

» **Business Directory** – the biggest branch database

» **B2B offers** – the most dynamic online market

» **Fairs and events** – the branch events worth attending

» **Forum** – free exchange of experience and opinions

» **Expert Blog** – Sustainable Plastic Packaging Blog



Main sections
Plastics, Packaging,
Machines, Recycling

Banner advertising
be recognizable

User Panel
manage your
company profile

Forum
exchange of experience and opinions

Events and fairs
worth attending

Blog Expert
Sustainable Plastic
Packaging Blog

Twitter
follow us

News
the latest news on
the industry

Business Directory
extensive industry
contact base

B2B offers
business
marketplace



3 simple steps how to use Plastech for free:

1. Register.
2. Add a company to the Business Directory.
3. Add B2B advertisements!



What makes us special



www.plastech.biz

The driving force of Plastech.biz is its high position in the Internet search engines and free access to its all sections. Vortal is devoted exclusively to the plastics and packaging industries. Plastech contains a unique content which attracts people who are interested in information on the market trends and the latest technology.

Moreover, Plastech's strength lies in its human resources. Providing the highest level of service to satisfy customers and maintaining long term relationship with them are our rules of conduct. We analyze feedback from Plastech users and improve our service continuously. We are professionals. You can rely on our expertise and assistance in choosing the most appropriate form.



Benefits for your company

- » **Professional** presentation of your company
- » **Distinction** from the competition
- » **Strengthening** a company logo
- » **Finding** new business partners
- » **Merchant** support
- » **Enhancing** sales

Who visits Plastech.biz?

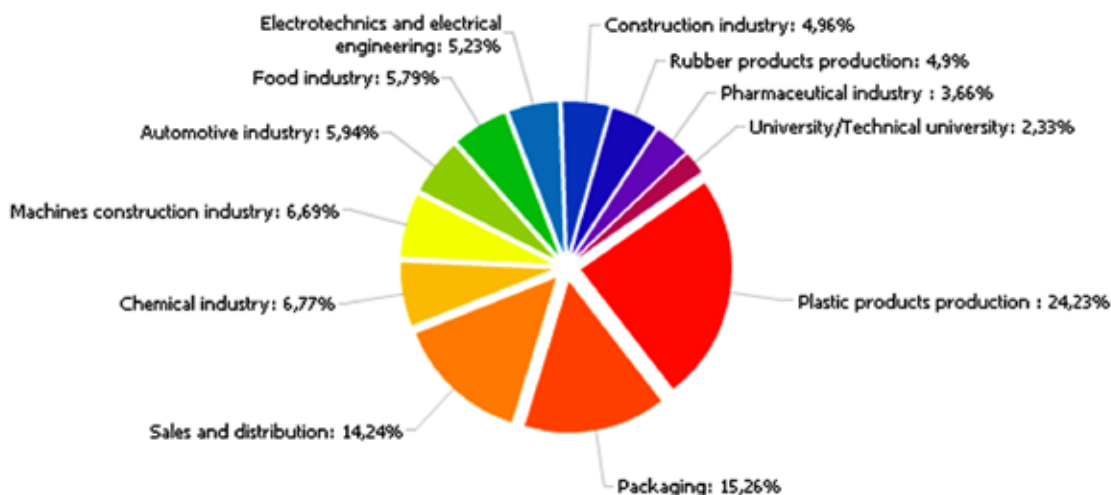
Everybody who is looking for interesting information on plastics, packaging, machines and recycling comes to our website.

Section News is a source of information on the industry for presidents, managing directors, owners of both large and small companies.

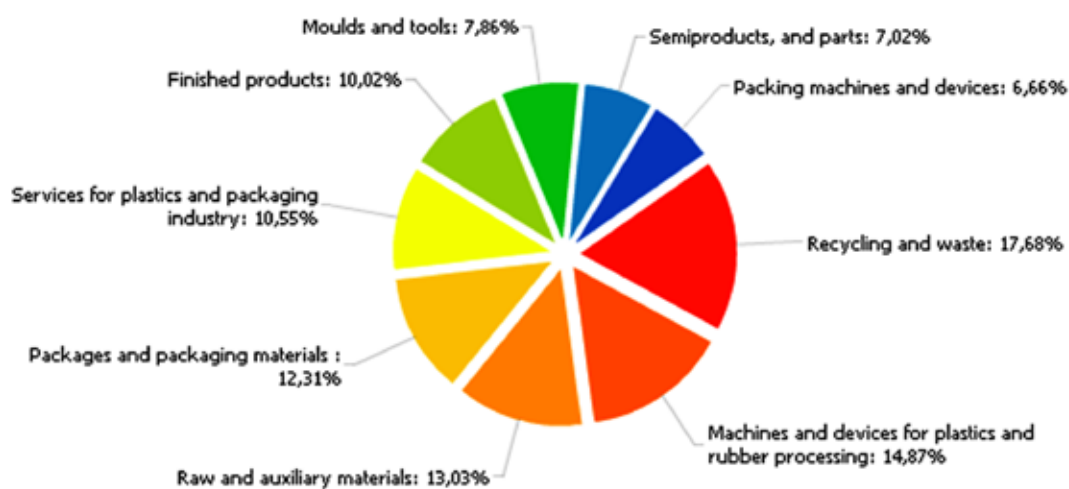
Business Directory and **business marketplace** are perfect tools for sales and purchasing managers.

Detailed information about our visitors, which sectors they are from, what kind of products they are looking for and the structure of visited vortal section are shown in the diagrams.

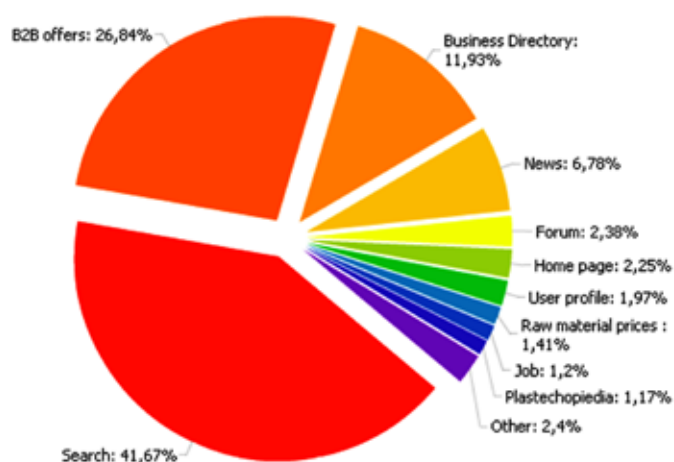
Branches of industry



Subjects of interests



Structure of a visited vortal section



Business Directory

There is an extensive contact base of reliable companies and thousands of **B2B offers** presented on Plastech.biz.

Placing a company in the Business Directory enables its presentation all year round 24 hours a day.



**Add a company
to the Business Directory**



| Package/ available options: | | |
|--|-------------|-------------|
| Full contact details + map | YES | YES |
| Company profile description | 10 pages | 1 page |
| Logo | YES | YES |
| Attached images to the company presentation | 20 | 2 |
| The possibility of adding B2B offers with logo | YES | YES |
| Active link to a company website | YES | YES |
| Attached subcategories to a company presentation | 10 | 5 |
| Rotating logo presented on the main page | YES | YES |
| Full-screen presentation on the subdomain | YES | NO |
| Position in Business Directory, Marketplace | <div></div> | <div></div> |
| Net annual fee | € 333 | € 111 |

If you are looking for business partners from Poland, you can add Polish description for half price.
We also provide a translation service.

www.plastech.biz

Plastech Paweł Wiśniewski, ul. Relaksowa 4, 87-100 Toruń,
tel. +48.56.6229037, info@plastech.pl

B2B offers

The most dynamic business marketplace allows direct contact between companies. You can place offers with images and descriptions of your products. Offers may relate to the sale, purchase or cooperation.

Add B2B offer for free

Moreover, Plastech introduced a new service, you can add videos to boost your profile.

If you care about time and better efficiency of your offer you can add a **distinguished B2B offer**, it means:

- » Your offer will be presented at the top of all free offers,
- » location of your offer on Plastech main page is guaranteed,
- » your offer will be sent with newsletter to thousands recipients,
- » graphic distinction of your offer.



1 week

€21,00



2 weeks

€39,00



3 weeks

€55,00



4 weeks

€67,00



8 weeks

€122,00



12 weeks

€167,00

E-mail advertising

If you want to reach potential clients in express mode or inform them about events in your company, send an invitation to trades, send Holidays wishes, the best solution is sending an electronic letter. We have a large database of registered users. We will send your message to all users or to selected target groups. Project preparation and single dispatch to the entire database costs € 389.

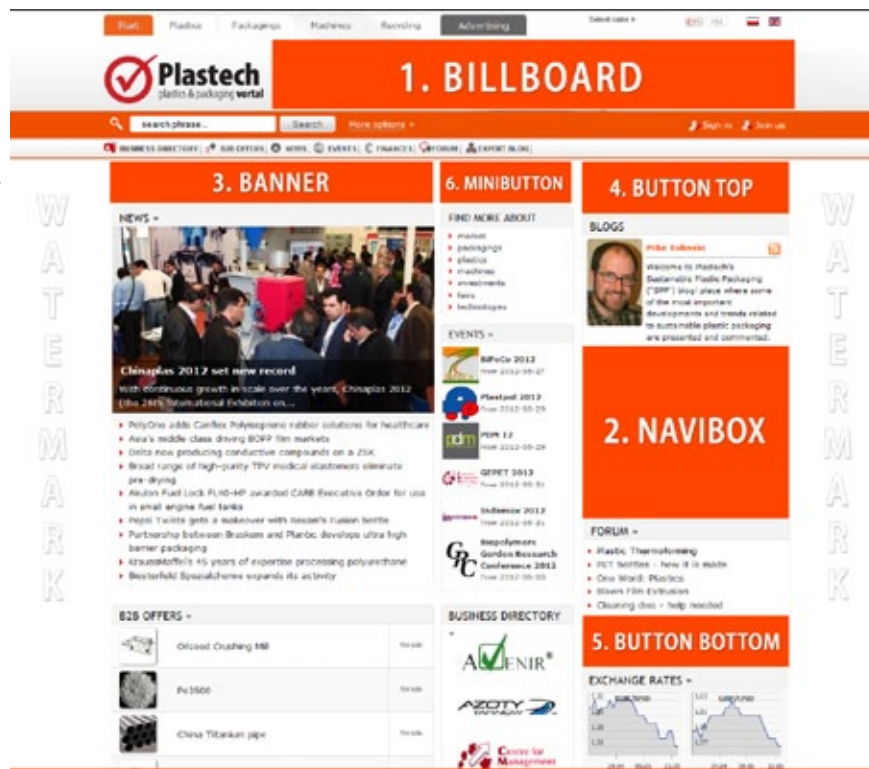


Banner campaign



Banners are the most visible form of advertising on web pages. They are located in eye-catching spots which ensure a large audience. A user is sent directly to the advertised webpage after clicking on a banner ad. Banners shape perceptions of the brand and company image.

Banners are presented on the entire page on every **3rd, 6th or 12th** page view. The number of page views and duration of display are set individually. Price for preparation of banner design is € 50. When your order is above € 250 you can get **free banner design**.



| Banner campaigns | |
|--------------------------------|----------------------------|
| Banner type | Price per 1000 views (CPM) |
| 1. Billboard | € 15 net value |
| 2. Navibox | € 12 net value |
| 3. Banner | € 10 net value |
| 4. Button Top | € 7 net value |
| 5. Button Bottom | |
| 6. Minibutton | € 5 net value |
| Watermarks - € 834 per 10 days | |

Choose the best place for your company and specify an approximate period of advertisement, we prepare a special offer for you!

Sponsored article

This is an article written by a client on any particular topic. The article contains a logo, photos and links to the client's webpage. The article is presented on the homepage and in the newsletter. Price per a weekly issue is € 278.



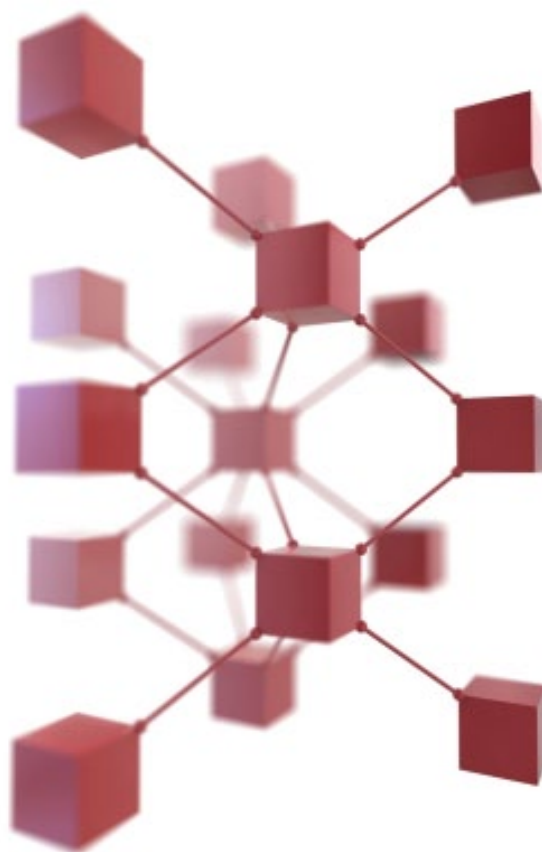
Newsletter advertisement

The newsletter contains selected content published on the vortal. You can place your banner or text advert among the newsletter content. Thousands of subscribers are waiting for the most important information from the industry. We can offer them in the form of a banner at € 111 or text at € 56.

Contests

If you have an idea for a contest and you would like to promote it, leave it to us. We can prepare a webpage for the contest. Moreover, we cover promotion activities of the event and your company. You can also join the sponsors of the contests organized by our portal (**Packages on holidays, Better site of materials**).

In addition to the proposition mentioned above, we can prepare a **special advertising campaign**, just for you.



Expert Blog

The platform is operated by experts to exchange ideas, thoughts and information on the plastics and packaging industries. If you want to be updated on the latest trends related to sustainable plastic packaging, follow the Plastech's SPP blog. If you have expertise in the field of plastics or packaging that you would like to share, we can provide a blog platform for you.



If you have any questions, please contact us through email or phone.
We are at your disposal.